



SAN DIEGO SECTION

January 24, 2017

Re: ITE San Diego Section Sponsorships for 2017

Dear Colleagues:

Happy New Year! The San Diego Section of the Institute of Transportation Engineers (ITE) is currently seeking sponsors for all of our 2017 year! Our calendar is already filling up with the following events in planning:

- Monthly Section Luncheons (*January, February, April, June, September*)
- Volunteer Social Mixer (*March*)
- Joint Workshop and Luncheon with SoCal ITE and RSB ITE Sections (*March*)
- Annual Golf Tournament (*April 14th*)
- Summer Cook-Out Social Mixer (*June*)
- Technical Workshop and Vendor Show (*October*)
- Annual Awards Luncheon (*November*)
- Annual Holiday Party (*December*)

In addition to these events, we're also reaching out to other professional organizations to partner in technical tours or networking events - Stay tuned! We will be producing a quarterly newsletter with email blasts and will have our website updated with all of our latest news and links. The newsletter and website reaches over 450 Transportation industry professionals in the San Diego region as well as their coworkers and acquaintances in the Transportation Engineering industry.

We've simplified our sponsorship packages that offer discounts for sponsoring all of the events over the course of the year. These were designed in an effort to save you time and money – *to offer you the most benefit for your contribution!* Please review these packages and see which one will work for you. There is always the option to sponsor the newsletter, website and events individually with the standard a la carte pricing. You may also upgrade items within each package by adding the difference in the a la carte prices.

On behalf of the ITE San Diego Section Executive Board, I encourage you to take advantage of this opportunity and help us keep San Diego ITE strong and provide the events that you want. Please send a check payable to the **ITE San Diego Section** to:

ITE San Diego Section
3288 Adams Avenue, #16053
San Diego, CA 92176

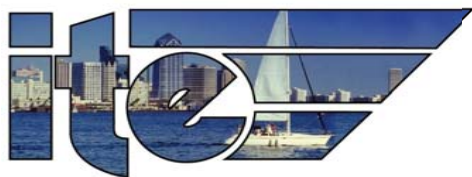
We also now offer a way to pay by credit card via our website, at: <http://www.sandiegoite.org/about-us/sponsorships/>. Please don't hesitate to call or email me if you have any questions. My contact email is yellapu@llgengineers.com, or you can reach me by phone at (858) 300-8800 ext 234. You have our gratitude for your continued support of San Diego ITE!

Sincerely,

KC Yellapu, PE, TE, PTOE.
President, ITE San Diego Sect

| | | PLATINUM | | GOLD | | SILVER | | BRONZE | |
|-----------------|------------------|--------------------|--|--------------------|--|--------------------|---|--------------------|---|
| | | (a la carte price) | Description of Benefits | (a la carte price) | Description of Benefits | (a la carte price) | Description of Benefits | (a la carte price) | Description of Benefits |
| (Yearly) | Website | \$250 | -Clickable Logo to Company Website -Representative Contact Info | \$150 | -Logo on Website -Representative Contact Info | \$50 | -Logo on website | \$50 | -Logo on website |
| (Quarterly) | Newsletter | \$400 | -Full Page Ad -Feature Article (Optional) | \$200 | -Half Page Ad | \$100 | -Quarter Page Ad | \$50 | -Business Card Ad |
| | Lunch Meeting | \$300 | -Display Table -4 Paid Attendee Lunches (\$120) -4 min. Presentation During Lunch | \$200 | -Display Table -2 Paid Attendee Lunches (\$60) -"Thank You" During Announcements | \$100 | -1 Paid Attendee Lunches -"Thank You" During Announcements | | |
| (Spring) | Golf Tournament | \$250 | -1 Paid Golf Entry (\$100) -Hole/Bev./Prize/Food Sponsor -Logo on Event Poster -"Thank You" During Announcements | \$150 | -Hole/Bev./Food Sponsor -Logo on Event Poster -"Thank You" During Announcements | \$150 | -Hole Sponsor -Logo on Event Poster -"Thank You" During Announcements | \$100 | -Logo on Event Poster -"Thank You" During Announcements |
| (Spring Summer) | Social Mixer | \$100 | -Food and Beverage Sponsor -Logo on Social Mixer Flyer/Poster -"Thank You" During Announcements | \$100 | -Food and Beverage Sponsor -Logo on Social Mixer Flyer/Poster -"Thank You" During Announcements | \$100 | -Food and Beverage Sponsor -Logo on Social Mixer Flyer/Poster -"Thank You" During Announcements | \$100 | -Food and Beverage Sponsor -Logo on Social Mixer Flyer/Poster -"Thank You" During Announcements |
| (Fall) | Vendor Show | \$300 | -8 ft Table at the Vendor Show (Optional) -Logo on Show Poster -"Thank You" During Announcements | \$250 | -6 ft Table at the Vendor Show (Optional) -Logo on Show Poster -"Thank You" During Announcements | \$250 | -6 ft Table at the Vendor Show (Optional) -Logo on Show Poster -"Thank You" During Announcements | \$150 | -Logo on Show Poster -"Thank You" During Announcements |
| (Winter) | Holiday Party | \$1,000 | -4 Dinner Tickets (\$300) -Raffle Grand Prize Sponsor -Logo on Holiday Party Poster -Slide in Slide Show -"Thank You" During Announcements | \$500 | -2 Dinner Tickets (\$150) -Raffle Prize Sponsor -Slide in Slide Show -Logo on Holiday Party Poster -"Thank You" During Announcements | \$250 | -1 Dinner Ticket (\$75) -Slide in Slide Show -Logo on Holiday Party Poster -"Thank You" During Announcements | \$100 | -Logo on Event Poster -"Thank You" During Announcements |
| | Value: | \$2,600 | | \$1,550 | | \$1,000 | | \$550 | |
| | Package Discount | (\$1,000) | | (\$600) | | (\$350) | | (\$200) | |
| | Package Cost | \$1,600 | \$1,600 | \$950 | \$950 | \$650 | \$650 | \$350 | \$350 |

All sponsorships may be purchased a la carte, or may be upgraded from the package price using the difference in a la carte pricing.



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