

The San Diego Section of ITE invites you to celebrate the holidays with family, friends, and colleagues at the

ite Annual Holiday Dinner Dance

ite SAN DIEGO SECTION

TICKET TO FUN

HORNBLOWER
CRUISES & EVENTS

DATE **DECEMBER 9, 2017**

TIME **7 to 11:30 PM**

COST **\$75 per person**
\$50 public agency members
\$35 students

RSVP by **11/25** *ITE invite link coming your way!*

Price increases to \$125 each after the first 43 guests RSVP!



HOLIDAY DINNER DANCE

CRUISE INFO

- ✦ 3.5-hr on San Diego Bay
- ✦ Boarding glass of champagne/sparkling cider
- ✦ 3-course holiday dinner
- ✦ Wine/cocktails for purchase
- ✦ DJ entertainment
- ✦ Festively decorated yacht
- ✦ Changing views

BOARDING LOCATION

Grape Street Pier.
1800 N. Harbor Drive

Follow the link below for driving and parking directions. Hornblower Cruises & Events operates from two locations one 1/2 mile apart.

Directions:

<https://www.hornblower.com/uploads/pier/9/directions/SD-Directions-1800nHarborDr%20r3.pdf>

Allow extra travel time due to traffic delays and limited parking.

<https://blog.hornblower.com/2016/06/24/beacuse-getting-to-the-cruise-should-be-as-easy-as-the-cruise/#.WgJERHmWyUI>



First ride free with Uber!
CODE: HORNBLOWER

The evening's festivities will include a Gala Cruise Dinner and Dance on board a Hornblower yacht.

Enjoy the moonlight, sip champagne, and savor a three-course dinner.

Then, dance the night away or watch the San Diego sights drift by from the outdoor decks.

We will be awarding raffle prizes.



Sponsorship Opportunities Available!

Contact Ali Shahzad • 760.975.2074 • ashahzad@escondido.org



SAN DIEGO SECTION

2017 ITE San Diego Section Holiday Party Sponsorships and Advertisement

Dear Colleagues:

The San Diego Section of the Institute of Transportation Engineers (ITE) is seeking sponsors and advertisers for our Annual Holiday Party to be held on Saturday, December 9, 2017 at the Hornblower Cruises yacht, on the Grape Street Pier on 1800 N. Harbor Drive. The sponsorship provides the opportunity to showcase your company during this highly attended event. The money collected helps to cover the cost of the event and a portion will also be deposited in the student scholarship fund.

We have several levels to choose from, each including advertising benefits. Advertising for your company will be specific to the level you choose. The following table summarizes what advertising benefits you'll receive:

Sponsorship Level	Cost	Advertising Opportunities
Platinum	\$1,000	<ul style="list-style-type: none">✦ Dinner for four✦ Top tier logo included on event board displayed at entrance to the event✦ "Thank You" announcement at the event by the Section President✦ Company Logo Centerpiece element on all tables✦ Full Page Ad included in Event Program
Gold	\$500	<ul style="list-style-type: none">✦ Dinner for two✦ Logo included on event board displayed at entrance to the event (larger size than other categories)✦ "Thank You" announcement at the event by the Section President✦ Company Logo slide at the Bar hosted with 2 drinks/person✦ Company logo included in Event Program
Silver	\$200	<ul style="list-style-type: none">✦ Logo included on event board displayed at entrance✦ "Thank You" announcement at the event by the Section✦ Company Logo wrapped Raffle Prize
Bronze	\$100	<ul style="list-style-type: none">✦ Logo included on event board displayed at entrance to the event✦ "Thank You" announcement at the event by the Section President

Sponsoring and advertising at the Annual Holiday Party offers your firm the opportunity to reach many prominent members in the ITE San Diego Section as well as their coworkers and acquaintances in the Transportation Engineering industry.

On behalf of the ITE San Diego Section Executive Board, I encourage you to take advantage of this opportunity and help us continue this wonderful tradition. Please send a check payable to the ITE San Diego Section to:

Ali Shahzad
201 N. Broadway
Escondido, CA 92025
(760) 839-4812
ashahzad@escondido.org
Sponsorships can also be paid online at: www.sandiegoite.org

Please don't hesitate to call or email me if you have any questions. My contact information is yellapu@lqengineers.com and (858) 300-8800. Thank you for supporting San Diego ITE!

Sincerely,
KC Yellapu, PE, TE
President
ITE San Diego Section